

TV-Film-Streaming Content Writer, Producer, Host

— **Creator's Expression Folio** —

Janette R. Smith



E.I.E.I.O.

What I'm About

Empowering

"I aim to empower our audience by providing tools and insights that unlock personal growth and foster self-confidence. Our content is designed to turn inspiration into action, enabling you to become the architect of your own destiny."

Inspiring

"Inspiration is the spark that ignites creativity and ambition. Through compelling stories and powerful visuals, we strive to awaken your imagination, encouraging you to explore new possibilities and pursue your dreams with fervor."

Entertaining

"Entertainment is at the heart of connection and relaxation. My content seeks to delight and engage, offering a respite from the everyday drag by introducing a gateway to worlds of wonder, humor, and excitement."

Informing

"Information enlightens, and can spark wisdom. I am committed to delivering insightful, accurate, and relevant content that keeps you informed and ahead of the curve, bridging gaps in knowledge with clarity and precision."

In ORIGINAL Ways

"Originality is my signature, weaving uniqueness into the fabric of everything we create. This includes a new take or POV on already crafted works. I challenge the status quo by exploring uncharted territories in content creation, ensuring that what you discover here is not just new but transformative."



SELF-SYNTHESIS

Raised by an Air Force LT. Col., my upbringing spanned across the globe, instilling in me a deep appreciation for diverse perspectives and a drive to create programming that connects us. This experience has shaped me into a multi-hyphenate, challenging industry norms that limit creativity and expression to singular paths.

My career has evolved from being an Emmy, Telly, and Aurora award-winning news anchor and producer to exploring the realms of acting, screenwriting, producing, and directing. In each role, I've sought to craft narratives that resonate deeply and universally.

Beyond my contributions to film and television, I serve as a life coach, empowerment speaker, energy healer, and ordained minister. I seamlessly navigate between secular and spiritual domains with a singular mission: to empower others to pursue their journeys with boldness and purpose.

At my core, I am driven by a love for storytelling, whether it's through cinematic ventures or the transformative stories we live daily.

*Diverse Perspectives
Drive Diverse Content*

**GLOBAL
FOCUS**

EVENING SHADE

Evening Shade: A Sidequel to "The Morning Show" follows MShele Vitalé, the IBN veteran Talk Show Host threatened by a scandalous secret.

Airing on:

YOUTUBE
GOT One TV

View: [Evening Shade 6 Part Series](#)

PitchDeck: [Evening Shade Info Deck](#)

IMDB: [Evening Shade Imdb](#)

On Pitchdeck Click the `DURATION` button at the bottom left of the screen, then hit PLAY.



LIFE COACHING

On my IG and YouTube channel, "Chats on LIFEing" I share life coaching insights available in both long-form videos for in-depth exploration and shorts for quick, impactful nuggets of wisdom.

My coaching vehicle also offers guided meditation, 1:1 - Energy Healing, and Women's Release Conferences.

To VIEW:

[The Art of LIFEing](#) (* higher views on IG*)

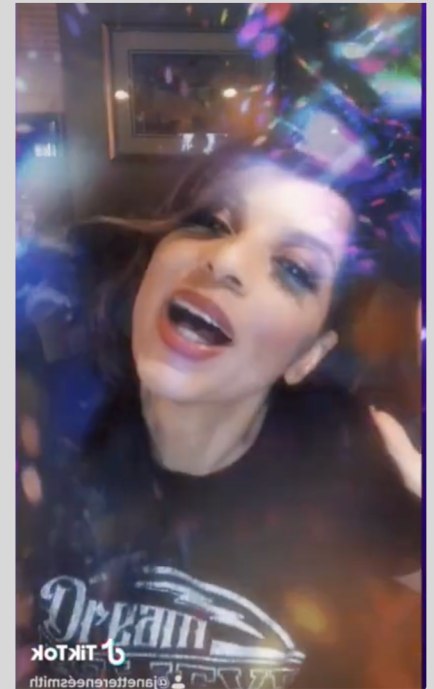
[Guided Meditations](#)

[Release Women's Conf Promo](#)



#RANDOM *Conscious Engagement*

During the challenging times of the COVID-19 lockdown, I conceived and led '**Dynamite Moves: A Virtual Dance Connection,**' a project that united conference attendees through dance. Inspired by BTS's hit song 'Dynamite,' I choreographed a routine encouraging participation from a diverse audience. I coached participants to express themselves freely, ensuring everyone could contribute regardless of their dance background. My role extended to producing and editing the final compilation, showcasing our collective creativity and resilience. and helped stretch me to innovate and adapt to virtual environments but also highlighted my passion and ability to get people to move outside of their comfort zones.

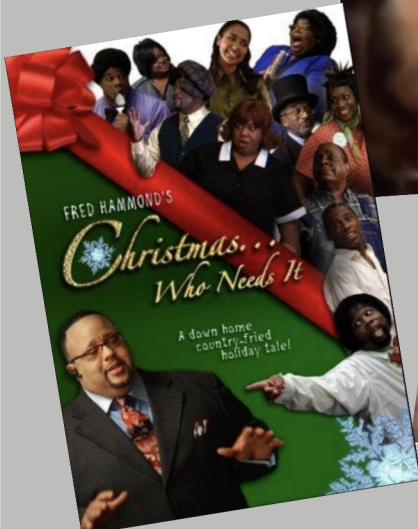
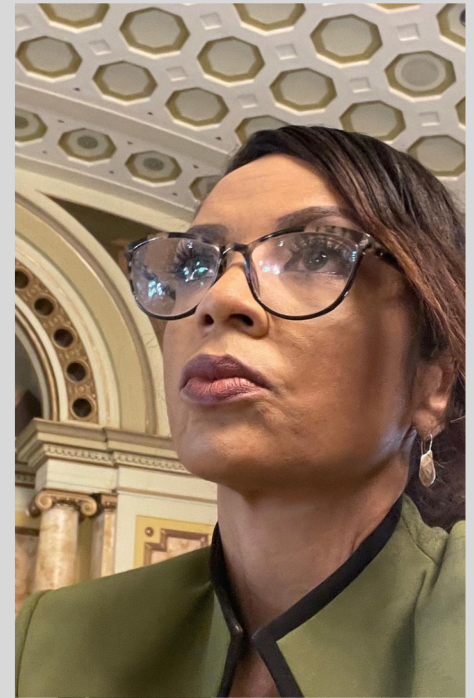


EMPowermentTribe Virtual Flash Mob:
[EmpTribe Virtual Flash Mob](#)



#RANDOM *Acting as a Storytelling Catalyst*

As a Storytelling Catalyst, I strive to harness the power of narrative to inspire and connect. I pull on my training with Thomas Ardavany, Glenn Moreshower, Jossie Harris, and more, along with my background globetrotting as a military child to illuminating screens and stages as an award-winning creator. This unique blend of life experiences fuels my passion for crafting stories that bridge cultures and speak to the universal human experience. Whether through acting, writing, or directing, I aim to be a conduit for stories that not only entertain but also empower and enlighten, pushing the boundaries of what storytelling can achieve.



#RANDOM *Preaching & Teaching*

In these times when inspiration is sorely needed, I pull on my calling as an ordained minister to preach, and teach in various forms. My goal is always to craft messages that resonate across various life stages and challenges, making biblical principles accessible to all. As a preacher, my paramount focus is to emphasize practical applications of biblical teachings, so that we also understand the how to strengthen our faith with a healthy mindset. This supports my commitment to foster a grounded faith community.

Sermon Excerpt: What's Next??



TALK FORMAT HOST

"Life Unscripted"- an online show birthed during the pandemic, is real talk and heartfelt conversations with change-makers who are actively shaping our future. It's your chance to connect with the minds driving transformation in our world. It's a unique blend of inspiration, insights, and unscripted moments.

This episode is with the trailblazing LyNea "LB" Bell, a celebrated talent agent and the visionary founder behind the innovative private search engine, GOTCONN.com.

Interview with LyNea "LB" Bell



IN THE LAB

ONCE, UPON TIME -CONCEPT FOR FILM

Just as Mia's television career begins to take off, she learns that she's adopted.

The late life realization is jarring and causes conflict between Mia, her adopted family, and her birth mother—Antoinette. While giving Mia space to process, Antoinette becomes ill and dies. She leaves Mia a magical Italian sculpture that Mia discovers can send her back in time.

She gets to witness the truth behind her origin story and has the power to change the course of events.

But, will rewriting her story get her a happier ending?



CONCEPT: ONCE, UPON TIME

TALK SHOW

Join Janette R. Smith for a new approach to Talk TV- as she sparks curiosity by encouraging viewers to take a fresh approach to their daily lives. Interviews and features offer inspiration and empowerment for people from all walks of life.

[LIFEing Info Deck](#)

[Media Kit](#)



LINKS RESOURCE LIST

View: Evening Shade 6 Part Series

PitchDeck: Evening Shade Info Deck

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Guided Meditations

Release Women's Conf Promo

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Interview with LyNea "LB" Bell

FILM CONCEPT: ONCE, UPON TIME

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Media Kit

Thank You!

Here's to connecting in calling and creating
content that heals the world.

Agent Representation : BH Talent / Los Angeles, CA